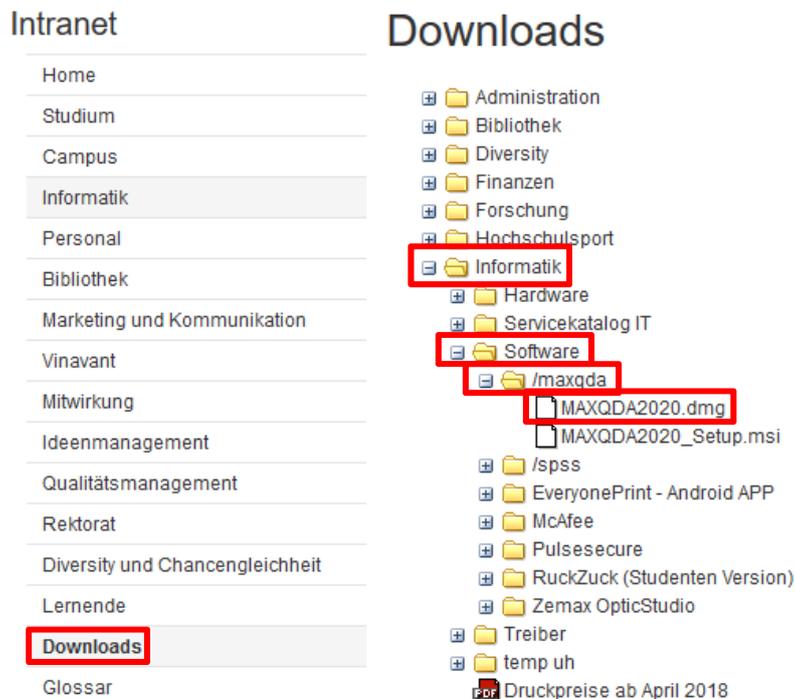
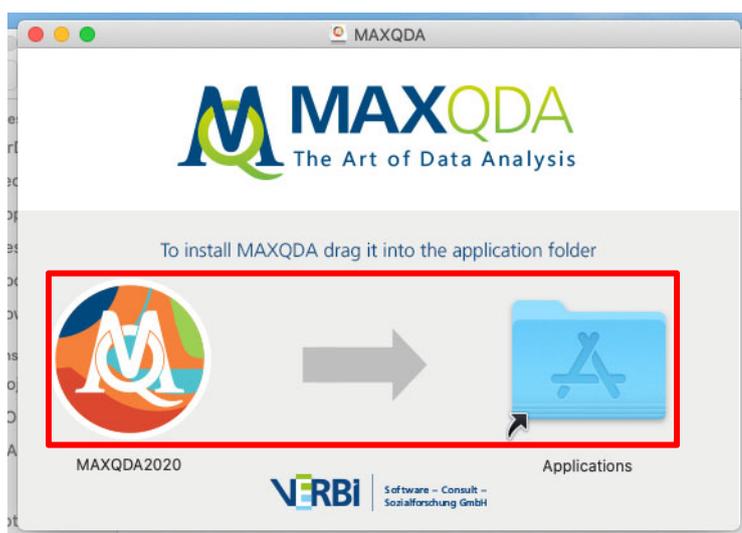


Installation MAXQDA (Mac)

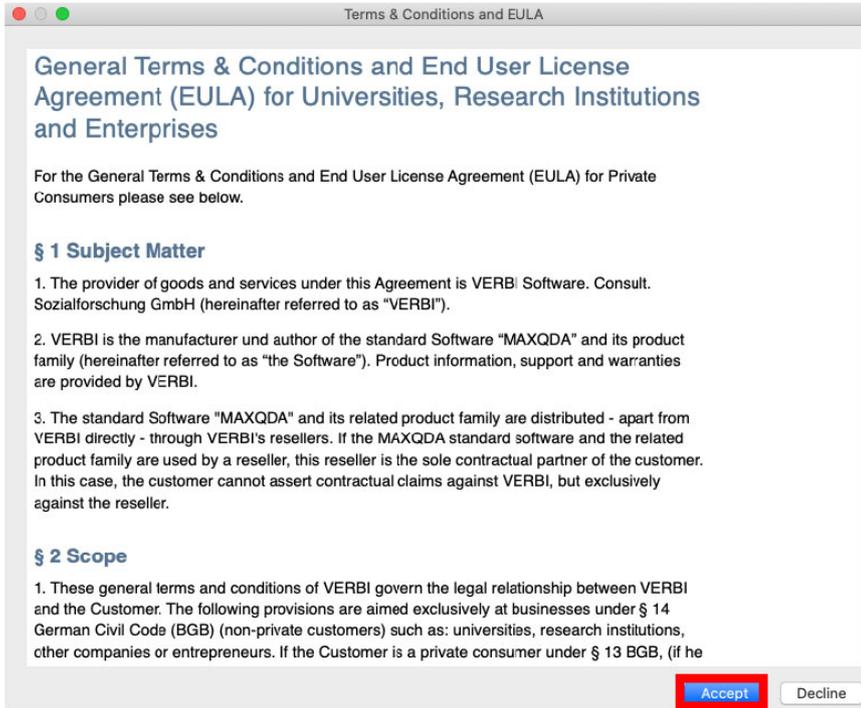
1. Intranet öffnen, unter Downloads/Informatik/Software/maxqda auf «MAXQDA2020.dmg» doppelklicken.



2. MAXQDA2020 in den Programmordner ziehen.



3. Auf «Akzeptieren» klicken.



Terms & Conditions and EULA

General Terms & Conditions and End User License Agreement (EULA) for Universities, Research Institutions and Enterprises

For the General Terms & Conditions and End User License Agreement (EULA) for Private Consumers please see below.

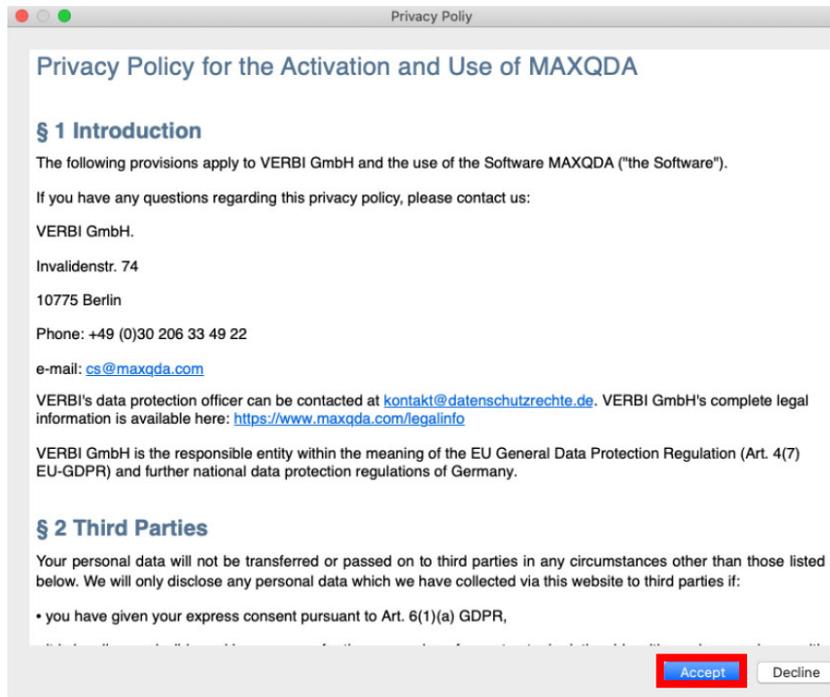
§ 1 Subject Matter

1. The provider of goods and services under this Agreement is VERBI Software. Consult Sozialforschung GmbH (hereinafter referred to as "VERBI").
2. VERBI is the manufacturer und author of the standard Software "MAXQDA" and its product family (hereinafter referred to as "the Software"). Product information, support and warranties are provided by VERBI.
3. The standard Software "MAXQDA" and its related product family are distributed - apart from VERBI directly - through VERBI's resellers. If the MAXQDA standard software and the related product family are used by a reseller, this reseller is the sole contractual partner of the customer. In this case, the customer cannot assert contractual claims against VERBI, but exclusively against the reseller.

§ 2 Scope

1. These general terms and conditions of VERBI govern the legal relationship between VERBI and the Customer. The following provisions are aimed exclusively at businesses under § 14 German Civil Code (BGB) (non-private customers) such as: universities, research institutions, other companies or entrepreneurs. If the Customer is a private consumer under § 13 BGB, (if he

4. Nochmals auf «Akzeptieren» klicken.



Privacy Policy

Privacy Policy for the Activation and Use of MAXQDA

§ 1 Introduction

The following provisions apply to VERBI GmbH and the use of the Software MAXQDA ("the Software").

If you have any questions regarding this privacy policy, please contact us:

VERBI GmbH.
Invalidenstr. 74
10775 Berlin
Phone: +49 (0)30 206 33 49 22
e-mail: cs@maxqda.com

VERBI's data protection officer can be contacted at kontakt@datenschutzrechte.de. VERBI GmbH's complete legal information is available here: <https://www.maxqda.com/legalinfo>

VERBI GmbH is the responsible entity within the meaning of the EU General Data Protection Regulation (Art. 4(7) EU-GDPR) and further national data protection regulations of Germany.

§ 2 Third Parties

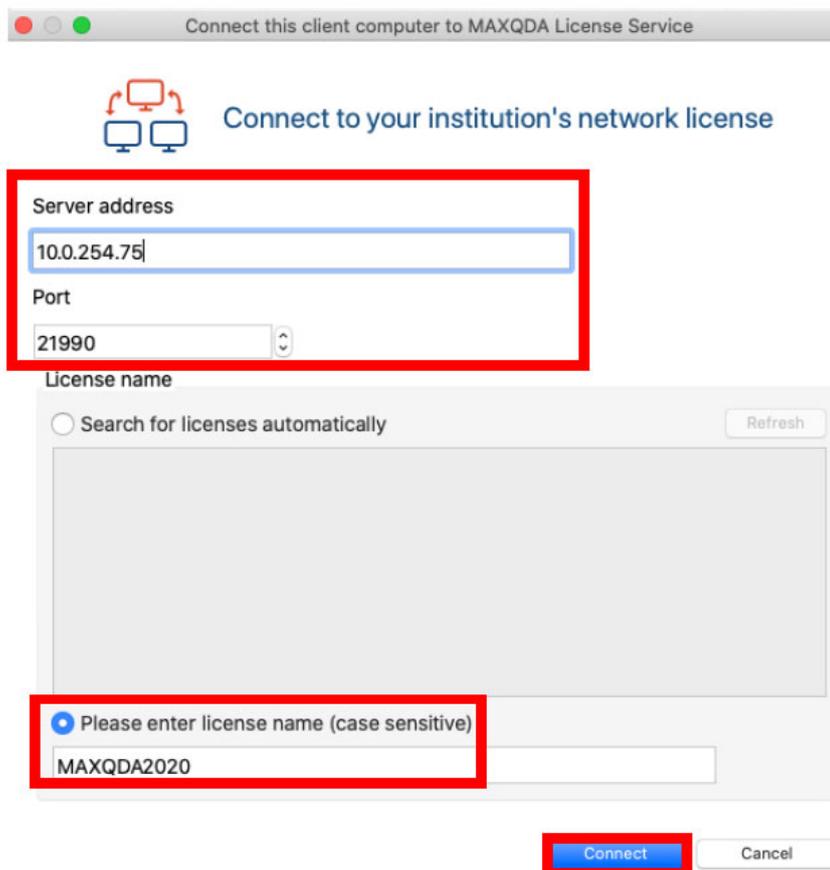
Your personal data will not be transferred or passed on to third parties in any circumstances other than those listed below. We will only disclose any personal data which we have collected via this website to third parties if:

- you have given your express consent pursuant to Art. 6(1)(a) GDPR,

5. MAXQDA 2020 starten und auf «Mit einer Netzwerklizenz verbinden» klicken.



6. Die Angaben wie im Bild unter ausfüllen.



7. Installation ist erfolgreich abgeschlossen.